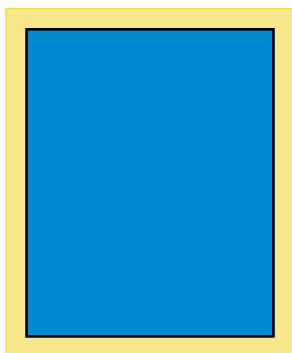


Advertising Sizes

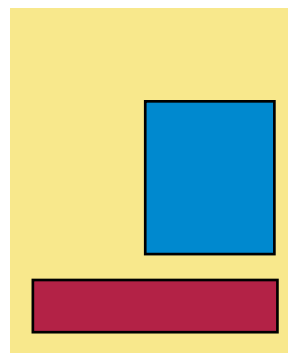
Your Wedding... IMAGINE

Media Kit

Advertising Sizes

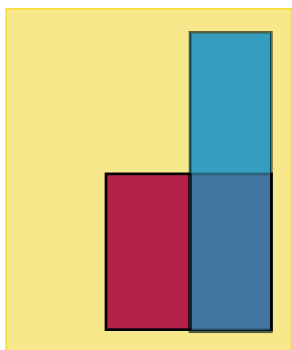


Full Page/Covers
9" x 10.75"

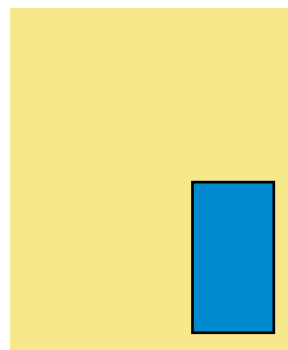


1/4 Page
3.8" x 4.8"

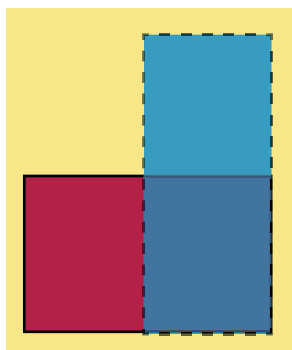
Banner
7.8" x 2.25"



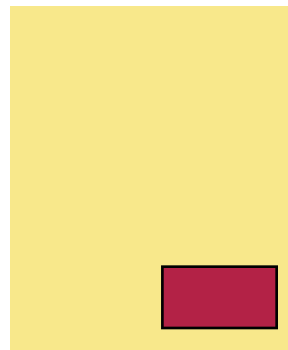
1/3 Page
Horizontal 5.2" x 4.8"
Vertical 2.5" x 9.75"



1/6 Page
2.5" x 4.8"



1/2 Page
Horizontal 7.8" x 4.8"
Vertical 3.8" x 9.75"



1/8 Page
3.5" x 2.33"

Mechanical Requirements

Your Wedding... IMAGINE

Media Kit

Material Supplied Requirements

All files should be sent in PDF or TIFF format.
Files should be in CMYK color.
Files should have a 300 dpi resolution.
CRA's should be sent in the dimensions listed to the right.
Files are to be labeled with the company's name.

General Policies

Production charges apply to all clients who fail to supply CRAs, art work, graphics and text.

Any errors arising for which Gijo Ltd is held legally responsible, the liability will not exceed the advertising rate for which the client signed upon.

The Penalty for contract cancellation is payment of remainder of sales contract due within 7 days of cancellation date. All cancellations are subject to this policy.

| | Vertical | Horizontal |
|------------------------|--------------|--------------|
| Covers | 9" x 10.75" | n/a |
| 2 Page Spread | 18" x 10.75" | n/a |
| Full Page | 9" x 10.75" | n/a |
| 1/3 Page | 2.5" x 9.75" | 5.2" x 4.8" |
| 1/2 Page | 3.8" x 9.75" | 7.8" x 4.8" |
| 1/4 Page | 3.8" x 4.8" | 7.8" x 2.25" |
| 1/6 Page | 2.5" x 4.8" | n/a |
| Bus. Card (1/8) | n/a | 3.5" x 2.33" |

Late Material

Clients are subject to extra charges if ad copy materials are sent after the production deadline unless prior agreements are made with the Production Manager. The fee is \$75.00 for Late Charges.

Contact information

If you have any questions concerning the mechanical requirements, feel free to contact our production team at: (204) 346-0130.

Box 7, 20 Centre Ave.

Blumenort, MB

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info@imaginemagazine.ca